



## SU-CASA

### ARTS PROGRAMS FOR SENIORS

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#### 2020 GUIDELINES FOR INDIVIDUAL ARTISTS

Application Deadline: **Friday, November 22, 2019**

#### ABOUT THE PROGRAM

SU-CASA is a community arts engagement program that places artists and organizations in residence at senior centers across the five boroughs of New York City. The program provides selected artists with a stipend in exchange for the creation and delivery of arts programming for seniors. The program has two components: 1) artists will engage participating seniors in an art project or series of cultural programs over the course of the residency, and 2) the residency will include a public program component – exhibits, readings, performances, open houses or other cultural interactions open to the surrounding community.

SU-CASA is a collaboration among the New York City Council, the Department of Cultural Affairs (DCA), the Department for the Aging (DFTA) and the City's five local arts councils – Bronx Council on the Arts, Brooklyn Arts Council, Lower Manhattan Cultural Council, Queens Council on the Arts and Staten Island Arts. The program began as SPARC (Seniors Partnering with Artists Citywide) in 2012 and was developed as part of Age-Friendly NYC, a citywide effort to make the city more livable for seniors. The program is funded in FY20 by New York City Council.

This initiative seeks to connect artists with seniors in senior centers and to positively impact the well-being of older adults through arts-based activities. SU-CASA supports artists and organizations who are sensitive to the needs of older adults and who are interested in engaging their communities. Each senior center is unique and offers access to different types of spaces and resources. Selected artists will work with the senior center where they are placed to further refine project goals and coordinate a schedule for residency activities and use of facilities.

In FY20, both individual artists and arts organizations will be eligible to participate. Individual artists may apply for SU-CASA through their local arts council; any organization that submitted an eligible FY20 Cultural Development Fund proposal may apply for SU-CASA through DCA. The program will support a total of 204 residencies for individuals and organizations at senior centers across the City's 51 Council districts.

**Bronx Council on the Arts** is proud to be part of this program on behalf of the borough of the Bronx. BCA will accept applications from individual artists seeking residencies at participating senior centers in the Bronx only.

Individual artists-in-residence will receive a stipend in the amount of \$4,500, an additional \$1,000 materials/supplies budget, and access to materials and supplies from Materials for the Arts. Individual artists can apply directly to participate in the program without a fiscal sponsor. Artists may apply for up to two residencies.

**All components of the application must be received no later than Friday, November 22, 2019.** Applicants will be notified of their application status and, if selected, which senior center they will work with, by mid-January 2019. Residencies will take place between January 15, 2020 and June 30, 2020. A Kick-Off for selected artists, organizations and senior centers will be held in January 2020.

## GUIDELINES

### APPLICANT ELIGIBILITY

BCA will accept applications only from individual artists. Applicants must meet the following criteria to apply:

- Artists must be 18 years of age or older and a resident of New York City
- Artists cannot apply for or receive funds on behalf of a non-profit organization or a for-profit entity (CDF-eligible organizations may apply directly to DCA for 2020; interested applicants should contact their DCA program officer)
- Artists cannot be currently enrolled full-time in a degree-granting institution
- Artists must demonstrate a residence or workspace in the borough in which they apply

**Individual artists may apply to only one local arts council for consideration in only one borough. Applicants who submit proposals to multiple local arts councils will be disqualified.**

Previous SPARC and SU-CASA artists are eligible to apply for the 2020 program and may apply to work with a previous senior center partner and/or in one or more new centers. All returning artists must submit a complete application to be considered for placement.

### PROJECT ELIGIBILITY

Applications will be accepted for projects in any artistic discipline. Projects must meet the following requirements:

- Project must be cultural in nature.
- Project must include an interactive engagement component for the senior participants at the center where the residency is held (i.e., activities such as workshops, classes, art making projects created by seniors or in collaboration with seniors, etc.)
- Project must include a public program component for the public to experience and engage with the arts at the senior center (exhibits, open houses, performances, readings or other cultural interactions that allow participating seniors to share their work with the surrounding community). The public program activities must be promoted and available at no charge to the general public. Artists are strongly encouraged to engage other members of the senior center community as part of the public program component.
- Project activities must take place between January 15, 2020 and June 30, 2020.
- Project activities are expected to include at 40 contact hours of activity with the seniors during the residency period.
- Project activities, including the public component, must take place at the senior center (unless otherwise agreed to with the senior center director).

### SELECTION PROCESS AND EVALUATION CRITERIA

Artists will be selected through a competitive review process. The Bronx Council on the Arts will review all artist applications for the borough of the Bronx for completeness and eligibility. A panel comprised of representatives from the New York City Council, the Bronx Council on the Arts, the Department of Cultural Affairs, and the Department for the Aging will review applications from individuals and organizations and recommend one placement in each pre-selected center. See the list of pre-selected centers in [Borough] attached.

The panels will evaluate proposals based on the following criteria:

- Artistic excellence of the proposed senior engagement project
- Potential impact on senior participants
- Project feasibility, taking into consideration budget, timeline, available resources, and stated goals
- Clarity and detail in the project proposal

- Quality of the applicant’s prior work
- Potential impact on senior center and surrounding community

Prior experience as a teaching artist, artist-in-residence, and/or working with older adults is a plus.

Certain senior centers have identified languages spoken if they have a senior population with a significant number of bilingual, ESL or non-English speakers. This is provided for informational purposes only. Artists with foreign language proficiency are strongly encouraged to apply, but artists are not required to speak any language other than English.

**RESIDENCY AWARD REQUIREMENTS**

The residency award is a contract for services; selected artists will be subject to the following requirements:

- Sign and return a residency agreement
- Include funding credit and logos on all marketing and event materials, print and electronic
- Submit event notification at least 2 – 4 weeks before your public program event(s) (a representative of the Bronx Council on the Arts, DFTA or DCA may conduct a site visit to your project)
- Track artist contact hours with participating seniors and other evaluative data, as requested
- Submit final report on a timely basis after completion of all project activities

Artists who do not comply with the requirements will jeopardize their funding and future grant consideration.

**APPLICATION:**

**All applicants must fill out a complete online application using [Submittable.com](http://www.submittable.com), accessible through [www.bronxarts.org](http://www.bronxarts.org).**

Application elements include:

- Program Proposal
- Senior Center Selection
- Proposed artistic discipline
- Work Samples
- Website and Social media

**To Submit Your Application**

Complete applications with full details for 2020 SU-CASA individual artist residencies can be submitted to the Bronx Council on the Arts using [www.submittable.com](http://www.submittable.com). Applicants can find direct links to the application through our website: <https://www.bronxarts.org/programs/su-casa/>

Applicants will be directed to create an account on [Submittable.com](http://www.submittable.com) if they do not already one. Once the applicant has logged into a [Submittable](http://www.submittable.com) account, they will be asked to fill in demographic information and all application questions for the SU-CASA 2020 application and then submit the application. Applications will not be accepted after 11:59 PM on Friday, November 22, 2019. BCA suggests not waiting until the night of the deadline to submit in case there are technical difficulties. BCA staff is available to assist with application questions at [bryan@bronxarts.org](mailto:bryan@bronxarts.org) or [alex@bronxarts.org](mailto:alex@bronxarts.org).

**APPLICATION ASSISTANCE**

Get an overview of SU-CASA and learn about the components of a well-prepared application.

**Q&A Information Session:**

**October 30, 2019**

**Mott Haven Library**

**450 Grand Concourse, Bronx NY 10452**

Please RSVP here for the information session:

<https://www.eventbrite.com/myevent?eid=76262660671>

**Questions:**

Please contact

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[www.bronxarts.org](http://www.bronxarts.org)