

antique furniture restoration & reproduction • art handlers & installers • artisans • artist canvas priming • art services bureau • catering • custom fragrances & flavors • custom mountmaking • custom metal fabrication • custom residential cabinetry and furniture • custom upholstery • custom woodworking • display fabrication • event photography • flooring • floral design • fine art crating, storage and shipping • fine art framing and gilding • fine art framing and services • furniture surgery • garden design • green building supplies • offset printing • offset printing and design • paint • percussion instruments • photographic equipment design and manufacture • photographic scanning and printing • photo studio rental • piano services & sales • prop rental • silkscreening • theatrical scene shop

breakfast meeting recap

Creative Industries at work in the Bronx

The Bronx Council on the Arts (BCA) facilitated a meeting at Longwood Arts Gallery @ Hostos in late March 2009 with professionals from South Bronx creative industry, representatives from legislative offices, and philanthropic organizations to brainstorm new ways to enhance the profile of the South Bronx as a good place to do business. It was a unique opportunity to network with like minded professionals who share common interests and cooperatively plan ways to improve the sector's reach.

Topics covered included: strengthening the *Creative Bronx! Black Book* 'brand'; organizing more networking opportunities, and sponsoring a Creative Industry Expo in 2010. Ancillary discussions covered design ideas for the webpage, sharing best practices, improving grassroots outreach, and adding a client list and map to complement the industry listings in the directory. Copies of the directory were distributed and everyone was invited to review and make comments.

BCA's president Bill Aguado welcomed the participants and described recent and ongoing outreach to museums and private collections regarding the competitively priced professional services listed in the *Creative Bronx! Black Book*. In the coming months, BCA will continue to work with like minded professionals to create a seamless strategy that will utilize arts and creative industry as a platform to raise the profile of the Bronx.

The creative workforce in the Bronx is diverse and growing. BCA is actively trying to fuel the economic engine by identifying and defining the integral role that the art related businesses play in local community and cultural development and then getting the message to local legislators, chambers of commerce and tourism professionals. These new business parameters – intentionally adding cultural assets to the economic development mix – will create a new model that connects the arts and business sectors and in turn, create a community that is stronger and more sustainable.



Informal discussions at the breakfast meeting, Longwood Art Gallery @ Hostos, 3/31/09

View the [Creative Bronx! Black Book](#) online! Or call 718-401-7866 to request a free copy.

Do you know of a business that should be listed in the *Creative Bronx! Black Book*? Please call the *Creative Bronx! Black Book* information line at (718) 401-7866 or email lauran@bronxarts.org.

Also feel free to call if you are looking for referrals for a specific service not listed, or would like more information about any of the businesses listed in the CB!BB.

CB!BB business spotlight

modprop.com

Stephen Wallis opens a door and leads me into a deep warehouse space, crammed with furniture. As we walk around the floor he points out particular pieces of furniture and names them, tells me a little bit about each. Then he takes me upstairs to his office - and a whole other floor. There's even more shelves of modern and contemporary furniture here, awaiting rental for photo shoots, films, special events, and home showings. A former commercial photographer, Stephen started his prop rental business with a storage unit in Chelsea in the early 2000s. His photo skills and web savvy have been handy; people shopping for props don't need to visit his warehouse to see what he's got - he has it all nicely photographically catalogued online, which makes shopping easier than at the old-fashioned prop rental houses

downtown. The business lets him do something he loves – researching and collecting interesting furniture. modprop.com is listed with the Creative Bronx! Black Book, and you can visit the website at modprop.com.

fyi

The Bronx office of NYC Business Solutions is hosting two workshops that may be of interest. The Bronx Center is located at 358 East 149th Street, Lower Level, Bronx, NY 10455; RSVP for either workshop to 718-960-7921 or arodriguez@grantassociatesinc.com

Minority & Women Owned- Business Enterprises (M/ WBE) Certification Process

DATE: Friday, June 12th 2009

TIME: 10:00am-12:00pm

Who is eligible to certify with the City of New York?

- Be in operation for at least one year
- Be at least 51% owned, operated and controlled by a woman or a member of a recognized minority group, including Black, Hispanic, Asian-Pacific, Asian-Indian, Native American or Alaskan Native
- Be located within the five boroughs of New York City or in one of 8 surrounding counties* : NY: Nassau, Putnam, Rockland, Suffolk, Westchester NJ: Bergen, Hudson, Passaic

Small Business Financing Opportunities * FINANCING ROUNDTABLE WITH CITIBANK*

DATE: Wednesday, June 17th 2009

TIME: 10:00am-12:00pm

Discuss the Following:

- The four C's of credit
- What is Dun and Bradstreet?
- Citibank Traditional Loans
- New York City Capital Access Program
- SBA 7A Loan Program

For more information about NYC Business Solutions, please visit www.nyc.gov/smallbiz

For more information:

[Creative Bronx! Black Book](#)

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