



50 Years and Looking Forward

## FOR IMMEDIATE RELEASE

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## Bronx Council on the Arts co-sponsors 4th Annual Bronx Heroes Comic Convention Saturday, May 12th at the Bronx Museum of the Arts

(Bronx — May 4, 2012) **The 4th Annual Bronx Heroes Comic Convention** takes place on Saturday, May 12th, from 11:00am-6:00pm, at the Bronx Museum of the Arts at 1040 Grand Concourse at 165th Street. This free community event is your opportunity to network with creative professionals, meet independent comic artists, writers and publishers, and get some tips on breaking into the comic book industry — in both mainstream and independent markets. Bronx Heroes Comic Convention is presented by the Bronx Council on the Arts, the Bronx Museum of the Arts, the New York Blood Center and Bronx Heroes. Admission is free and open to the public. Receive one free comic upon admission.

**You can be a Bronx Hero!** **The New York Blood Center** will be on hand with their mobile blood center for attendees to donate blood. Your donations will be used to impact the lives of our communities. Donors will receive free juice, cookies and a free Bronx Heroes T-Shirt. Sign up for the blood drive at [www.nybloodcenter.org/index.jsp](http://www.nybloodcenter.org/index.jsp)

### May 12th's scheduled events include:

**ARTIST ALLEY** (Bronx Museum's North Wing, 2nd floor)

**11:00am-6:00pm:** Attendees will get a chance to meet and greet some of the best Indie creators from the tri-state area and beyond. Creators will sell original art, sketches, and exclusive limited-edition prints and sketchbooks. Portfolio reviews are standard. Don't be shy. Bring your portfolio and sketchpad. Attendees are encouraged to show off their work.

**PANELS** (Bronx Museum's North Wing, Classroom, 3rd floor)

**11:30am-12:30pm: Women in Comics** — In this exciting, super heroine filled panel, artist Regine Sawyer (owner and founder of Lockett Down Productions) interviews fellow artists Tara Donahue, Shawna Mills (published in *Black Comix* and *Street Fighter, Tribute Book*), Michele St. Martin ( Production Manager and Illustrator, Nova Star Studios), Rica Takashima (manga artist, creator of Rica 'tte Kanji!?' and founder of Aozora Art), and Jodi Tong (game graphic and cartooning artist) discuss the portrayal of women in comics and around the comic book industry.

**12:40-1:30pm: A Trevor Von Eeden Retrospective** — Artist Trevor Von Eeden (former artist for Batman and Green Arrow) will discuss his new comic book release, *Black Power*, his graphic novel, *The Original Johnson* and his tenure at DC comics. Moderator: Mark Mazz.

**1:40-2:30pm: Making it Happen!** — Rob Taylor (President and Publisher of Superhuman Works) , Eric Battle (created pencils for Spiderman, Batman, Aquaman, Green Arrow, Green Lantern), and Steven Harris (artist for Grant Morrison and Mark Millar's Aztec: the Ultimate Man, Batman: Officer Down, Dead Pool Annual) will offer tips on getting into the comic book industry.

**3:15-3:45pm: Bronx Museum Teen Council Panel** — Designed to make contemporary art and culture accessible to urban youth, the Teen Council is structured around the production of MuseCasts, video podcasts available on YouTube, and MuseZines, a graphic publication of original work and commentary, by a small group of high school students working closely with instructors in the Media Lab. In this special panel, listen to council participants talk about their creative experiences within the Teen Council and find out how you can become involved.

**WORKSHOPS** (Bronx Museum's North Wing, Computer Room 3rd floor)

**11:20am-12:10pm: How to Draw the Bronx Heroes Way** — Carl Kent and Shawn Atkinson (writer, colorist, artist at Powersmith Studio) will show eager comic artists how to draw characters from Bronx Heroes and Powersmith Studio. Drawing supplies will be provided.

**12:20-1:10pm: Sequential Art 101** — Artist Chris Duckett will teach a crash course in storyboarding comics. Skills that will be visited are perspective, page layout and design. Drawing supplies will be provided.

**1:20-2:10pm: Animator Vallancu**, 2012 Dusty Award Winner, will present his award-winning short film *Drotic* and discuss the process of bringing his Nurbs, Polygons and Vector-based wire frame objects to life.

**2:20-3:00pm: Self-Publishing Comics** — Bronx-based comics company, Mas Media Studios, discuss their creative process in drawing, writing and self publishing comics. Join Jorge Medina, Jonathan Syphax, and Anibal Arroyo for this intimate discussion.

**Directions to the Bronx Museum:** The Bronx Museum of the Arts is located at 1040 Grand Concourse at 165th Street. **Subway:** 4 or D train to 161st Street/Yankee Stadium Station. Walk east 3 blocks to the Grand Concourse, then walk north 4 blocks along the Grand Concourse to the corner of 161st Street. **Bus:** Bx1 or Bx2 to 165th Street & Grand Concourse. **Information** about Bronx Heroes Comic Con can be found at [www.bxhcc.com](http://www.bxhcc.com).

*Bronx Heroes Comic Con* is made possible with support from the New York Community Trust, National Endowment for the Arts, NYS Council on the Arts, NYC Department of Cultural Affairs, Bronx Council on the Arts, Bronx Museum of the Arts, BronxNet, New York Blood Center, Bloomberg Philanthropies, Lambert Foundation Fund of Tides Foundation, Scherman Foundation, and Council Members Maria del Carmen Arroyo and James Vacca.

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