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Bronx Council on the Arts Unveils Free Professional Development Workshops in November

(October 17, 2014 – Bronx, NY) Bronx Council on the Arts (BCA) launches its “Seeing It Through” professional development series on November 6th, 2014 at BCA’s future headquarters in Westchester Square. The series’ inaugural workshop will feature with a special appearance by bookseller Aurora Anaya-Cerda of La Casa Azul Bookstore – New York City’s leading Latino book source. She will discuss how she created her business via public fundraising campaigns, and will conclude with a brief Q&A.



The workshop will be held at BCA @ 2700 East Tremont Avenue (corner of St. Raymond Avenue), Bronx, NY 10461, from 6:30-8:30pm. Admission is free and all are welcome.

“We created this program to improve our yearly BRIO awards submissions, but also to give Bronx artists and organization leaders the tools that could help them generate extra income,” says Bronx Writers Center Director Charlie Vázquez.

Other presenters, such as Dahlma Llanos-Figueroa and Dramatic Question Theater, will address aspiring novelists and playwrights. *Poets and Writers Magazine’s* Reading and Workshops Director Bonnie Marcus will discuss how to get funded for literary presentations. Some of the workshops will be held at the Longwood Art Gallery at Hostos Community College and all are free. Registration is required for these workshops on BCA’s website at bronxarts.org.

For exact workshop info and to register go to: www.bronxarts.org/seeing_it_through.asp

This series is made possible with funding from the NYC Department of Cultural Affairs, NYS Council on the Arts, the Lambert Foundation Fund of Tides Foundation, Auchincloss Foundation, Inc., and NYC Council Members James Vacca, Andrew Cohen, Andy King and Melissa Mark-Viverito.

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Bronx Writers Center • BCA @ 2700 • Longwood Art Gallery

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