



50 Years and Moving Forward

**FOR IMMEDIATE RELEASE**

**Contact:** Phil Cardone x33  
Anthony Meyers x22  
**Phone:** 718-931-9500  
**E-Mail:** [phil@bronxarts.org](mailto:phil@bronxarts.org)  
[ameyers@bronxarts.org](mailto:ameyers@bronxarts.org)  
**Web:** [www.bronxarts.org](http://www.bronxarts.org)

**Bronx Council on the Arts presents**  
**COMMUNITY ARTS TUESDAYS in Westchester Square**  
**Join us October 29, 2013, 6:00-8:00pm at BCA @ 2700**  
**A Halloween(ish) Celebration: Colors | Costumes | Customs**  
**Celebrate Halloween and Diverse Cultural Traditions with BCA!**

(October 10, 2013—Bronx) The Bronx Council on the Arts (BCA) invites you to join us for October 29th's **COMMUNITY ARTS TUESDAY Halloween(ish) Celebration**, from 6:00-8:00pm, at BCA @ 2700 East Tremont Avenue, on the corner of St. Raymond Avenue, in the Westchester Square section of the Bronx. Join us and celebrate our favorite October holiday with the entire family. Create masks and witness the beautiful colors, customs and artistry of the Bollywood cultural tradition.

**RSVP:** [102913bcahaloween.eventbrite.com](http://102913bcahaloween.eventbrite.com) or 718-931-9500 x22 or x33



Create your own personalized masks in a free **Mask Making Workshop** with artist and Master Mask Maker Lucrecia Novoa. Witness the beautiful colors, customs and artistry of the Bollywood cultural tradition with **Bollywood Dances** led by Bharti. Treats will be on hand for the children and refreshments will be served. **Admission is free and all are welcome.**



**COMMUNITY ARTS TUESDAYS** is a networking opportunity to gather with our Westchester Square neighbors and friends, introduce the BCA staff and rub elbows with members of the newly formed Westchester Square BID.

**Directions:** BCA @ 2700 is located at 2700 East Tremont Avenue (corner of St. Raymond Avenue) in the Westchester Square section of the Bronx. BX 40 & 42 buses stop right in front of the building. Stops for BX 4, 8, 21 and 31 buses and the #6 subway are within blocks of the building. **Information:** 718-931-9500 x 22 or 33.

**The Bronx Council on the Arts** celebrates its 50th year as a private, non-profit membership organization that is the official cultural agency of Bronx County. Recognized nationally as a leading arts service organization in providing cultural services and arts programs, BCA serves a multicultural constituency of almost 1.4 million residents. BCA provides an array of services to over 5,000 artists and more than 250 arts and community-based organizations.

*This event is made possible with the support and contributions from the NYC Department of Cultural Affairs, the NYS Council on the Arts, the NYC Department of Small Business Services — Ave NYC, Bloomberg Philanthropies, Lambent Foundation Fund of Tides Foundation, Scherman Foundation, and NYC Council Member James Vacca.*

###

Bronx Writers Center • BCA @ 2700 • Longwood Art Gallery • [bronxarts.org](http://bronxarts.org)  
1738 Hone Avenue, Bronx, New York 10461  
718.931.9500 • Fax: 718.409.6445 • [contact@bronxarts.org](mailto:contact@bronxarts.org)