

## Free development workshops at Bronx Council on the Arts

Bronx Council on the Arts launches its 'Seeing It Through' professional development series on November 6, at BCA's future headquarters in Westchester Square. The series' inaugural workshop will feature with a special appearance by bookseller Aurora Anaya-Cerda of La Casa Azul Bookstore – New York City's leading Latino book source. She will discuss how she created her business via public fundraising campaigns, and will conclude with a brief Q&A.

The workshop will be held at BCA, 2700 E. Tremont Avenue (corner of St. Raymond Avenue), from 6:30 to 8:30 p.m.. Admission is free and all are welcome.

"We created this program to improve our yearly BRIO awards submissions, but also to give Bronx artists and organization leaders the tools that could help them generate extra income," says Bronx Writers Center direc-



Aurora Anaya-Cerda of La Casa Azul Bookstore

tor Charlie Vázquez.

Other presenters, such as Dahlma Llanos-Figueroa and Dramatic Question Theater, will address aspiring novelists and playwrights. PoetsandWritersMagazine's Reading and Workshops Director Bonnie Marcus will discuss how to get funded for literary presentations. Some of the workshops will be held at the Longwood Art Gallery at Hostos Community College and all are free. Registration is required for these workshops on BCA's website

at [bronxarts.org](http://bronxarts.org).

For exact workshop info and to register go to: [www.bronxarts.org/seeing\\_it\\_through.asp](http://www.bronxarts.org/seeing_it_through.asp)

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