



## GRANTMAKERS IN THE ARTS 2009 **RECESSION** CONFERENCE NAVIGATING THE ART OF CHANGE BROOKLYN, NEW YORK OCTOBER 18 - 21, 2009

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### Public Private Partnerships: Stimulus in the Making... The Empowerment Zone

Monday, October 19, 2:00 pm – 6:00 pm

Organized by *William Aguado*, president, *Bronx Council on the Arts*.

Presented by *Sandra Garcia Betancourt*, executive director, *North Manhattan Arts Alliance*; *Alvan Colon Lespier*, project manager, *Pregones Theater*; *Ellen Pollan*, director, *South Bronx Cultural Corridor*, *Bronx Council on the Arts*; *Michael Unthank*, executive director, *Harlem Arts Alliance*.

The Public Private Partnership session will explore the role of the Empowerment Zone—a designated geographical area earmarked for economic development through a joint venture of city, state and federal resources. In New York City the Empowerment Zone is managed via Manhattan by the Upper Manhattan Empowerment Zone and in The Bronx by the Bronx Overall Economic Development Corporation—Empowerment Zone. The session will stimulate the arts as a partner in local revitalization efforts while supporting key cultural intermediaries.

*Space is limited for these Monday off-site sessions, so tickets are required and we recommend that you sign up in advance at the [conference online registration application](#). Remaining tickets will be available at the registration desk on Monday morning. When the tickets for a session are all gone, you will know that session is full, and can make another choice.*

*Participants will travel to offsite sessions by subway guided by local hosts. Your ticket will indicate when and where to meet your session group.*

### Related Sessions

Public Policy:

[Public Private Partnerships: Stimulus in the Making... The Empowerment Zone](#)  
Monday, 2:00 pm – 6:00 pm

[Artsupport Australia: an Innovative Model for Encouraging Private Philanthropy in the Arts](#)  
Tuesday, 9:30 am – 11:00 am

[The Art of Change: How and Why Advocacy is part of Effective Arts Philanthropy](#)  
Tuesday, 1:30 pm – 3:00 pm

[From Art to Action](#)  
Tuesday, 1:30 pm – 3:00 pm

[Ready For Liftoff: A Look at Federal Policies for Arts Education in FY2010](#)  
Tuesday, 3:30 pm – 5:00 pm

[Voices from the Cultural Battlefield Reports: New Leverage Points to Advance Social Justice and Cultural Equity](#)  
Wednesday, 8:30 am – 10:00 am

[View all Sessions](#)