



**FOR IMMEDIATE RELEASE**

Phil Cardone 718-931-9500 x33

[Phil@bronxarts.org](mailto:Phil@bronxarts.org)

Sabrina Cedeño 718-931-9500 x22

[Sabrina@bronxarts.org](mailto:Sabrina@bronxarts.org)

[www.bronxarts.org](http://www.bronxarts.org)

**The Bronx Council on the Arts Announces  
Call for Bronx Artists for SPARC 2015:  
Seniors Partnering With Artists Citywide  
Competitive Residency Program will place up to Fifty Artists  
in Senior Centers across the Five Boroughs – Nine in the Bronx**

(Bronx, NY – August 28, 2014) **The Bronx Council on the Arts** (BCA) announces a **Call for Artists** who would like to be part of the **SPARC 2015** program. SPARC (Seniors Partnering with Artists Citywide) is a community arts engagement program that places artists-in-residence at senior centers across the five boroughs of New York City.

There will be nine residencies in the Bronx at the following locations: Bronx House Weinberg NSC (990 Pelham Pkwy South), Bronxworks Morris ISC (80 E 181 St), Casa Boricua (910 E 172 St), JASA Coop City (2049 Bartow Ave), N Shopp Leon (735 E 152 St), PEP for Seniors NORC (1525 Unionport Rd), Rain Nereid (720 Nereid Ave), Riverdale YM-YWHA (5625 Arlington Ave) and Sister Annunciata Bethell (243 E 204 St).

The program provides artists with a stipend and access to workspace in senior centers in exchange for the creation and delivery of arts programming for seniors. Selected artists will engage seniors in an art project or series of cultural programs during the residency, which must also include a public program component – exhibits, readings, performances, open houses and other cultural interactions open to the surrounding community.

Artists are selected through a competitive application process. The guidelines, application and information for SPARC 2015 can be found at [www.bronxarts.org/sparc.asp](http://www.bronxarts.org/sparc.asp). Artists interested in working with a center in another borough should visit the website of that borough's local arts council for application materials and guidelines.

**The submission deadline is Tuesday, September 30, 2014.**

A Q&A session for all interested artists is scheduled for **Saturday, September 13th at 12:00 noon**. It will take place at Bronx Council on the Arts located on 1738 Hone Avenue, Bronx, NY 10461.

**Information:** Contact Sabrina Cedeño at [Sabrina@bronxarts.org](mailto:Sabrina@bronxarts.org) or Ellen Pollan at [Ellen@bronxarts.org](mailto:Ellen@bronxarts.org).

*SPARC is a collaboration among the New York City Department of Cultural Affairs, the Department for the Aging and the City's five local arts councils situated in each borough – Brooklyn Arts Council, Bronx Council on the Arts, Council on the Arts and Humanities of Staten Island, Lower Manhattan Cultural Council and Queens Council on the Arts. The 2014-2015 SPARC program is supported, in part, by public funds from the Department for the Aging.*

###

Bronx Writers Center • BCA @ 2700 • Longwood Art Gallery • [bronxarts.org](http://bronxarts.org)  
1738 Hone Avenue, Bronx, New York 10461  
718.931.9500 • Fax: 718.409.6445 • [contact@bronxarts.org](mailto:contact@bronxarts.org)