



**FOR IMMEDIATE RELEASE**

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**La Excelencia Performs at 52 Park on August 5th for  
The Bronx Council on the Arts' BX Indie Concert Series!**

(July 23, 2009 — Bronx, NY) BX Indie presents free live music by salsa group La Excelencia on **Wednesday, August 5th at 7:30pm and 9:30pm** (two sets) at **52 Park/Teatro Miranda** (located at Kelly St between Ave. St. John and Leggett Ave.) hosted by 52 People for Progress, Inc. This concert is sponsored by the Bronx Council on the Arts and Hostos Center for Arts and Culture.

Enjoy the sounds of this international eleven-piece salsa ensemble as they perform their unique mix of timbale, congas, vocals and provocative lyrics and arrangements from their latest CD *Mi Tumbao Social*. The orchestra was created with the intention to bring a new outlook to salsa music by being hip, young, writing about social issues, and breaking the mold yet not losing the true roots of salsa. The hard life of the barrio is reflected in La Excelencia's music through their hardcore salsa sounds known as "salsa dura". The music of La Excelencia has been referred to as fresh, original, danceable, contagious, and bringing social awareness to all.



**BX INDIE**

**BX Indie** events are designed to encourage artists and arts collectives to explore alternative performance sites, to break new ground in various musical genres and to get closer to their audience, thus increasing community participation and fostering an environment for the arts to thrive. The venue for this latest BX Indie performance is named after **52 People for Progress, Inc.**, an advocacy group that has maintained the park since 1980. Bronx Indie is a NYC Cultural Innovation Fund project funded by the Rockefeller Foundation.

This event is made possible with funds from the NYC Department of Cultural Affairs, NYS Council on the Arts, Carnegie Corporation, Rockefeller Foundation, Scherman Foundation, NYC Department of Small Business Services, and Council Member Maria del Carmen Arroyo.



The Bronx Writers' Center • Bronx Cultural Card • Longwood Art Gallery • BCA Development Corporation

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