



Longwood Arts Project

The BCA Art Gallery @ Hostos

**FOR IMMEDIATE RELEASE**

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**BCA's Longwood Art Gallery @ Hostos June 4th Opening Reception  
Two New Exhibitions: "The Time Has Come" and "PERCENT FOR GREEN"  
and A Performance by BRIO Winner Juliette Jeffers**

(Bronx, NY — May 16, 2014) Longwood Arts Project, the visual arts program of the Bronx Council on the Arts (BCA), invites you to the opening reception for two new exhibitions, *The Time Has Come* and *PERCENT FOR GREEN*, on Wednesday, June 4th at 5:00pm at BCA's Longwood Art Gallery @ Hostos on the campus of Hostos Community College, 450 Grand Concourse at 149th Street. In conjunction with the evening's Bronx Trolley First Wednesday Arts & Culture Tour and the presentation of the 2014 BRIO Awards, the evening will include a special performance by actress and 2013 BRIO winner **Juliette Jeffers** of her solo show *Chocolate Match.com*, immediately following the presentation. Admission is free and all are welcome.



*The Time Has Come*, on view in the Main Gallery, presents BRIO's fourth artist biennial featuring works by Bronx artists who are 2012 and 2013 BCA BRIO winners in visual and media arts. Artists include Manuel Acevedo, Jeanine Alfieri, Michael Paul Britto, Mark Caraboy, Firan Chisolm, Onyedika Chuke, Patricia Delahanty, Dennis Delgado, Donna Diamond, Sharyn Finnegan, Sean Paul Gallegos, Swati Khurana, Ruth Marshall, Adel L. Morales, Laura Napier, Elle Pérez, Amy Pryor, Stephanie Rodríguez, Hrvoje Slovinc, Jennifer Tomaio, and Randal Wilcox. The exhibition was curated by Juanita Lanzo, Director of Longwood Art Gallery @ Hostos. Since 1989 Bronx Recognizes Its Own (BRIO) has provided direct support to individual Bronx artists in the disciplines of literary, media, visual, and performing arts. Each year 25 BRIO grants of \$3,000 are awarded to Bronx artists. More than \$875,000 has been awarded to 310 artists since BRIO's inception, having grown from ten annual awards of \$1500 to its current award status.

*PERCENT FOR GREEN*, curated by Regina Cornwell and on view in the Project Room, is a social practice piece by Bronx artist Alicia Gullón that looks at green issues and uses Praxis intervention ideas to connect climate change to urban poverty, sustainability and diversity. *PERCENT FOR GREEN* is a part of the upcoming exhibition *inClimate*, created and curated by Regina Cornwell, and presented under the auspices of Franklin Furnace Archives and its founder-director Martha Wilson. In conjunction with this exhibition, Alicia Gullón will host a series of roundtables, events and community intergenerational conversations throughout the length of the exhibition. Visit [bronxarts.org](http://bronxarts.org) for dates and details on these activities. Both exhibitions are on view from June 4th through August 6th.

**Juliette Jeffers** is a playwright/performer and BCA BRIO winner. *Chocolate Match.com* is her second solo show which premiered at the 2008 Los Angeles Women's Theatre Festival under the direction of Denise Dowse. Juliette performed her highly-acclaimed show in conjunction with Vanessa Williams' solo show at the Lillian Theatre. *Chocolate Match.com* was also a part of the NAACP Theatre Awards Solo Festival. Juliette revamped her show and performed it in New York at Stage Left Studio under the direction of the late great Chuck Patterson. Her first solo show, *Batman and Robin in the Boogie Down*, was also highly acclaimed and received a Drama Desk award nomination, an NAACP Theatre Award Nomination and a 2013 BCA BRIO Award. With numerous credits under her belt including an upcoming appearance in season four of the "Pretty" web series, Juliette will begin shooting the web series version of *Chocolate Match.com* this summer. Additionally, she is an acting coach and teaches solo show workshops. Learn more about her at [juliettejeffers.com](http://juliettejeffers.com). Juliette dedicates this performance to her director, Chuck Patterson. May he rest in peace and theatre!

**Summer Hours:** Monday, Tuesday & Thursday, 12:00-5:00pm. **Closed:** Saturdays, Sundays & holidays. Admission is free! **Directions:** By Train: 2, 4 or 5 to 149th & Grand Concourse; By Bus: BX1, BX2 or BX19 to 149th & Grand Concourse. **Information:** 718-518-6728 or [longwood@bronxarts.org](mailto:longwood@bronxarts.org).

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