



April 4, 2013

5th Annual Fair @ the Square

The Westchester Square Merchants Association, in partnership with the Bronx Council on the Arts and NYC Dept. of Parks & Recreation, announces the 5th Annual "Fair @ The Square". Sponsored by The Westchester Square Business Improvement District, this event takes place Saturday, May 11th from 11am to 6pm along the streets of Westchester Square between St. Raymond and Westchester Avenues.

The purpose of this free street festival is to promote the diversity in the commerce, culture, and community of Westchester Square."

This multi-cultural

event will feature an all day concert series hosted by Rhina Valentin "La Reina del Barrio" of BronxNet's OPEN Show and Dennis "Dion" Nardone of WVOX 1460AM Radio, as NY artists take the stage, including Alive N Kickin', one of the premier event bands in the Tri-State area, Freestyle sensations Soave and Fascination, Top 10 Billboard Songwriter Ron Rogers performing his worldwide #1 hit song "Deputy of Love" and a peak at his upcoming show production "Cowboys & Gangsters", returning artists -- Gene DiNapoli featuring songs by Bobby Darin, Tony Orlando, the new voice of Hip

Hop and Italian Hip Hop Movement artist SALESE, the BHARATI Dance Academy, International Recording Artist Veronica Kole, W.R.A.T.H. and more.!

This fair will feature the Bronx Council on the Arts' annual Art Walk showcasing the works of artists and artisans, an MTA Antique Bus, and a Kid's Activity Area featuring face painting and arts and crafts by the Westchester-Zerega Improvement District, FDNY Smoke House and Antique Fire Engine, magician John Turdo, games, exhibits and activities as merchants and vendors display their products. For information call 718.828.2880.