

100PercentBronx

THURSDAY, MARCH 21, 2013

5th Ann. "Fair @ The Square" - Saturday, May 11!

SAVE THE DATE—5th ANNUAL "FAIR @ THE SQUARE"!

Saturday, May 11, 2013 ~ 11AM – 6PM

The **Westchester Square Merchants Association**, in partnership with the **Bronx Council on the Arts** and **NYC Dept. of Parks & Recreation**, announces the **5th Annual "Fair @ The Square"**. Sponsored by **The Westchester Square Business Improvement District**, this event takes place **Saturday, May 11th** from **11am to 6pm** along the streets of **Westchester Square** between **St. Raymond and Westchester Avenues**.

The purpose of this **FREE** street festival is to promote the diversity in the **commerce, culture, and community of Westchester Square**, one of the busiest areas in the Bronx, traveled through by over 80,000 commuters daily, all coming together to celebrate the **"rebuilding of a great area for a great future."**

This multi-cultural event, which attracts thousands of fair-goers throughout the day, will feature an all day concert series *hosted by Rhina Valentin "La Reina del Barrio" of BronxNet's OPEN Show and Dennis "Dion" Nardone of WVOX 1460AM Radio*, as popular NY artists take the stage, including **Alive N Kick-in' ("Tighter, Tighter")**, one of the premier event bands in the Tri-State area, Freestyle sensations **Soave ("Cryin' Over You")** and **Fascination ("Why You Wanna Go")**, Top 10 Billboard Songwriter **Ron Rogers performing** his worldwide #1 hit song **"Deputy of Love"** and giving us a sneak peak at his upcoming show production **"Cowboys & Gangsters"**, returning artists -- **Gene DiNapoli with his new Bronx Bombers Show** featuring songs by Bobby Darin, Tony Orlando and many others, the new voice of **Hip Hop and Italian Hip Hop Movement artist SALESE**, the **BHARATI Dance Academy**, International Recording Artist **Veronica Kole, W.R.A.T.H.** and many more performers and dancers... a show not to be missed!

This year's Fair will feature the Bronx Council on the Arts' showcasing works and original creations of local Bronx artists and artisans, an MTA Antique Bus, and a Kid's Activity Area featuring face painting and arts and crafts by the Westchester-Zerega Improvement District, FDNY Smoke House and Antique Fire Engine, magician John Turdo, all sorts of games, exhibits and other fun activities as scores of merchants and vendors display their products, wares, and services, and great restaurants offer up great food.

We hope you will join us at this *FREE, fantastic, fun-filled, community event*, which is held as part of Bronx Week 2013.

For Vendor Opportunities, Please Contact MAS at [718.828.2880](tel:718.828.2880) or via email at info@masmarketingny.com. For Sponsorship Opportunities, Please Contact Angela Porcelli at [718.283.4081](tel:718.283.4081)/angela@masmarketingny.com or Jacqueline Acevedo-Villanueva at [917.640.1003](tel:917.640.1003)/jacqueacevedo@aol.com.

EVENT INFO:

Name: 5th Annual "Fair @ The Square"

Date: Saturday, May 11, 2013

Time: 11am-6pm

Location: Westchester Square from St. Raymond Avenue to Westchester Avenue