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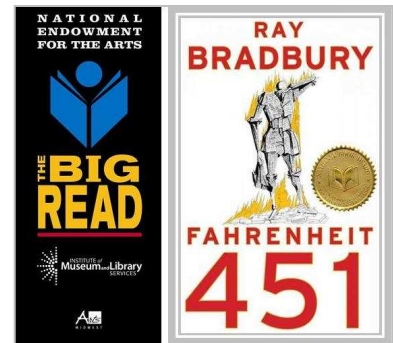
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**The Big Read in the Bronx 2013 celebrates Ray Bradbury's *Fahrenheit 451*
 Join the Bronx Council on the Arts for a Variety of Community Activities!
 Wednesday, March 20 – May 5, 2013**

(Bronx, NY – March 22, 2013) Join the Bronx Council of the Arts (BCA) for the kick-off celebration of **The Big Read in the Bronx 2013** on Wednesday, March 20, from 6:00-7:30pm, at BCA's future headquarters at 2700 East Tremont Avenue (corner of St. Raymond Avenue) in the Westchester Square section of the Bronx. The evening will include readings from Ray Bradbury's *Fahrenheit 451*. Free copies of the book will be distributed. Audience members will be encouraged to participate in this evening's activities. The building is easily accessible by the #6 train and the BX 8, 31, 40, and 42 buses.

Ray Bradbury's internationally acclaimed novel *Fahrenheit 451* is a master work of twentieth-century literature set in a bleak, dystopian future. Fireman Guy Montag lives in a world where television rules and literature is on the brink of extinction – a world where firemen start fires rather than put them out. His job is to destroy the most illegal of commodities, the printed book, along with the houses in which they are hidden.

Most Big Read in the Bronx 2013 events are free and open to the public. Most Big Read activities will take place at BCA's future headquarters at 2700 East Tremont Avenue (corner of St. Raymond Avenue) unless otherwise noted.
Information: 718-931-9500 x21.



Tentatively scheduled events include:

- **March 20 – April 15, 2013:** Contest: Design a new cover for *Fahrenheit 451*. This contest is open to all Bronx students, ages, 12-18. Send a JPEG or a link to an original cover redesign. How should it look in 2013? What is the message of the book for the Bronx? Cover design must include the title and author and submission must include name, email address, age and all credits. All art and design must be original. The winner will be displayed at all Big Read events in April and May, and will receive a \$50 gift certificate to Barnes & Noble.
- **Wednesday, March 20th (6:00-7:30pm):** The Big Read of *Fahrenheit 451* Kicks-off with Baron Ambrosia.
- **Monday, March 25th (6:00-7:30pm):** In Progress: World-Building in Science Fiction and Fantasy Writing Workshop.
- **Tuesday, March 26th (5:00-7:00pm):** Community Arts Tuesday Celebrates the Big Read.
- **Wednesday, April 3rd (6:00-8:00pm):** Bronx Culture Trolley Trivia & Karaoke Night.
Location: Longwood Art Gallery @ Hostos, 450 Grand Concourse at 149th Street, Bronx, NY 10451 (718-518-6728)
- **Saturday, April 6th, 13th, 20th, 27th (11:00am-1:00pm):** Permission to: Write Your Dream Screenplay, taught by BRIO winner Linda Manning. This event is by subscription only.

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- **Saturday, April 13th (2:00-3:00pm):** Ray Bradbury Read Aloud for Kids.
Location: Westchester Square Library, 2521 Glebe Avenue, Bronx, NY 10461 (718- 863-0436)
- **Sunday, April 14th (11:00am-5:00pm):** Community Write and Read-a-thon, with readings by BRIO winner Tiffany Soriano and Open Mic. Group writing and one-on-one editing sessions scheduled throughout the day.
- **Monday, April 15th (6:00-8:00pm):** Journal-Making Workshop w/ Lis Ortiz.
- **Friday, April 19th (6:00-9:00pm):** Women in Creative Rebellion Poetry Reading and special event.
- **Monday, April 22nd (6:30-8:30pm):** In Progress: Writing Tips from the late, great Ray Bradbury.
- **Tuesday, April 23rd (6:00-8:00pm):** Community Arts Tuesday Big Read Night.
- **Thursday, April 25th (6:00-8:00pm):** An Incendiary Conversation about the Bronx w/ guests Al Pizarro, Ed Conde Garcia and others
- **Saturday, April 27th (2:00-4:00pm):** Family Friendly Book-making Workshop.
Location: Westchester Square Library, 2521 Glebe Avenue, Bronx, NY 10461 (718-863-0436).
- **Sunday, April 28th (2:00-4:00pm):** Ray Bradbury: A Life of Ideas w/ Jason Marchi.
- **Monday, April 29th (6:30-8:30pm):** In Progress: Graphic Novel Writing and Illustration Workshop.
- **Tuesday, April 30th (6:00-7:30pm):** Sparking the Future: Ideas for Building a New Bronx.
- **Sunday, May 5th (2:00-4:00):** Word Forward: Writers Compete in this fun, raucous event.

Visit www.bronxarts.org and click on The Big Read for information about additional Big Read events.

This year's ***The Big Read in the Bronx*** is presented as part of the Bronx Council on the Art's 50th anniversary celebration. The anniversary celebration year runs through December 2013 with a series of programming, events and community presence. BCA is a private, nonprofit membership organization and is the official cultural agency of the Bronx. Recognized nationally as a leading arts service organization that provides grants, cultural services and programming, BCA offers a wide array of services to Bronx-based artists as well as arts and community-based organizations. For more information on BCA's 50th anniversary celebration, upcoming events and programming, and to learn how you can support the Bronx Council on the Arts during this milestone year, please visit bronxarts.org.

For more information about The Big Read in the Bronx: Contact Maria Romano at 718-931-9500 x21 or maria@bronxarts.org, or visit www.bronxarts.org and click on The Big Read.

The Big Read is an initiative of the National Endowment for the Arts in partnership with the Institute of Museum and Library Services and Arts Midwest. For more information, visit www.neabigread.org. Additional support is provided by the Robert Bowne Foundation and the New Yankee Stadium Community Benefits Fund INC., and the Westchester Square Branch of the New York Public Library, in addition to the Scherman Foundation, the Carnegie Corporation, the NYS Council on the Arts, the NYC Department of Cultural Affairs, the NYC Department of Small Business Services and Council Member James Vacca.

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