



50 Years and Looking Forward

FOR IMMEDIATE RELEASE

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The Bronx Council on the Arts and the Legal Aid Society present a two-part Intellectual Property Workshop for Artists, Arts Organizations and Small Businesses

(Bronx, NY – February 13, 2013) The Bronx Council on the Arts (BCA) and the Legal Aid Society present a two-part Intellectual Property Workshop for artists, arts organizations and small businesses to be held at Hostos Community College on Tuesday, February 26th (in room C-191) and Tuesday, March 5th (in the Longwood Art Gallery @ Hostos). Hostos is located at 450 Grand Concourse at 149th Street in the Mott Haven section of the Bronx. These workshops will feature attorneys from Fitzpatrick, Cella, Harper & Scinto and the Community Development Project of the Legal Aid Society.

Doors will open at 6:00pm and the workshop will begin promptly at 6:30pm. Seating is limited to 50 people, so reserve your seat today. Light refreshments will be provided. Information: 718-931-9500 x24

Workshop Descriptions are as follows:

Part 1: You Made It Now Protect It: Trademarks and Copyright for Artists, Nonprofit Organizations and Small Businesses

**Tuesday, February 26, 2013, 6:30pm at Hostos Community College, Room C-191
450 Grand Concourse at 149th Street, Bronx, NY 10451**

For artists and arts organizations, creating or commissioning a work of fine or practical art is just the beginning. To protect the ownership of the finished work, it is essential to learn about trademarks, copyrights, design patents, and work-for-hire agreements. An expert panel of intellectual property attorneys will explain these concepts using examples that will be familiar to artists and arts organizations. The concepts learned in this workshop will also be useful to nonprofits and small businesses that are not arts-related.

Register here: <http://bronxarts022613ip.eventbrite.com>.

Part 2: The Website Audit: Best Legal Practices on the Internet for Artists, Nonprofits & Small Businesses

**Tuesday, March 5, 2013, 6:30pm at Longwood Art Gallery @ Hostos
Hostos Community College, 450 Grand Concourse at 149th Street, Bronx, NY 10451**

This workshop is for any individual, organization or small business that has a website or is thinking about starting one. Learn the essentials of website management, including: Protecting your trademarks and copyrights, terms of use, implementing a privacy policy, linking, and ownership of the website.

Register here: <http://bronxarts030513.eventbrite.com>.

Workshop attendees may be eligible to participate in a future legal clinic and meet individually with an attorney to discuss IP issues. Space is very limited. Details will be provided at the workshops.

Directions to Hostos: 450 Grand Concourse is at 149th Street and is easily accessible by the #2, #4, and #5 IRT Trains. By bus: take the Bx1 or cross-town Bx19 to 149th Street and the Grand Concourse. Meter Parking available. The gallery is wheelchair accessible.

These workshops are made possible with funding from the NYC Department of Cultural Affairs, NYS Council on the Arts, Bloomberg Philanthropies, the Lambert Foundation Fund of Tides Foundation, the Scherman Foundation, Council Members Maria del Carmen Arroyo and James Vacca, Bronx Borough President Ruben Diaz Jr. and the Bronx Delegation of the City Council.

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Bronx Writers Center • BxCulturalCard • Longwood Art Gallery • bronxarts.org

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